

2021 State of Protective Intelligence Report

THE OUTLOOK FROM 300 PHYSICAL SECURITY, LEGAL, COMPLIANCE AND RISK LEADERS AT U.S. ENTERPRISE COMPANIES

BROUGHT TO YOU BY THE ONTIC CENTER FOR PROTECTIVE INTELLIGENCE



THE CURRENT THREAT ENVIRONMENT AND MAJOR CONCERNS

Physical threats are rising and increasingly unmanageable, putting unprecedented **financial, reputational and liability pressures** on business leadership and security teams.

69%



A lack of protective intelligence has resulted in missed threats and harm to the business.

69%

69% say their leadership would agree it will be impossible for their company to recover financially and reputation-wise were a fatality to occur as a result of missed physical threats

78%

78% say there is an exponential increase in data and pre-incident indicators that are unmanageable

69% say they saw a dramatic increase in physical threat activity against their companies last year

71% say in the past year the lack of unified protective intelligence has resulted in missed threats and physical harm to their company's employees, customers and human assets

71%



What keeps security leaders up at night? Top 6 stressors

43%

Keeping employees safe as they work remotely

43%

Identifying potential threats in order to reduce company liabilities

43%

Effectively managing the volume of threat data

34%

Identifying potential threats to save the company money

31%

Increased physical threats and company backlash related to racial justice activism or political unrest

31%

Protecting the CEO from harm when working from a private residence or while traveling

The biggest physical security challenges in 2021



COVID-19 recovery and safety protocols



Data protection and privacy



Reduced security headcount due to the economy



Physical security threats to remote workers



Threat data management



Physical security threats to company leadership

PHYSICAL SECURITY INVESTMENT PRIORITIES AND COVID-19

Driven by COVID-19, a majority have **accelerated physical security modernization plans**, shifted investment priorities and expect 2021 operating budgets to increase.

82%

82% agree that as people continue to work remotely, it is more important than ever for their company to dedicate financial resources to physical security technology solutions at the same level as cybersecurity

Expected increases in 2021 physical security operating budgets (among respondents expecting increases)



Top 4 immediate investment priorities include

- #1 Real-time monitoring and threat reporting for my management team (52%)
- #2 Threat assessment training for my team (51%)
- #3 Integrating digital Physical Security operations with Cybersecurity (48%)
- #4 Hiring Protective Intelligence analysts and experts (39%)

COMPLIANCE, RISK AND REGULATIONS

Data privacy, greater need for corporate self-protection, potential for **financial loss and personal liability** of C-suite permeate compliance, risk and regulation issues.

71%

Legal and Compliance leaders rank increased potential for financial loss and personal liability as a top 3 compliance, risk or regulation issue impacting physical security strategy.

76%

Management reporting/alerting

Top 5

Immediate priorities for integration and cross-functional communication with physical security operations

75%

Cybersecurity alignment

66%

Unify cyber, physical security, HR and legal/compliance under the CISO

62%

Compliance

53%

Implementation of a company-wide crisis plan

THE PROTECTIVE INTELLIGENCE IMPERATIVE

Top four physical security implementation priorities

70%

Automating potential threat identification and pre-incident indicators

69%

Connecting all aspects of the threat management journey

66%

Hiring protective intelligence analysts

65%

Cyber-physical security operations center; Training for legal and liability initiatives



2 out of 3 are interested in implementing an array of technology-driven solutions and physical security initiatives to better protect their companies.

Now is the best time to invest in physical security digital transformation, critical for protecting companies financially, culturally, brand-wise... and for their future.

84% say unmanaged physical threats increase corporate risk, can be financially crippling, and negatively impact business continuity

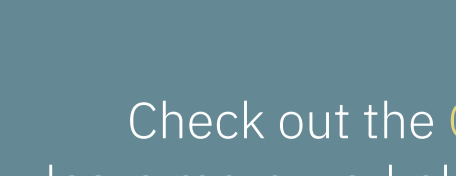
84%

91%

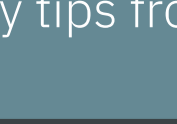
91% agree physical security needs a technology-driven industry standard for actively identifying, investigating, assessing, monitoring and managing physical security threats.

87% say investment in technology to advance physical security effectiveness and mitigate violent threats is necessary for the future of their company

87%



TO SEE THE COMPLETE FINDINGS, DOWNLOAD A COPY OF THE REPORT [ONTIC.CO/REPORT](https://ontic.co/report)



Check out the [Ontic Center for Protective Intelligence](#) to learn more workplace safety tips from physical security experts

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