

# ONTIC SUMMIT 2022

FEBRUARY 21-23 • AUSTIN, TX



## A CATALYST FOR COMMUNITY

This year's Summit brought together security leaders from some of the world's largest enterprises to learn, listen, enjoy and share. As Luke Quanstrom, CEO and Co-Founder of Ontic shared during his keynote speech, everyone at the event regardless of being an Ontic client, was part of the community. A community of leaders who not only work tirelessly every day to keep their executives, colleagues, facilities and assets safe but a community who recognizes the power of technology to transform their day-to-day jobs, to make them better and stronger at protecting.



*Overall, I found the event entertaining and informative, both in terms of the Ontic product and with industry education. I look forward to attending next year!*

VICE PRESIDENT OF CONSULTING, LEADING TECHNOLOGY COMPANY



There was an immense amount of learning that took place amongst the community through a total of 15 breakout sessions, the majority of which were certified for [ASIS Continuing Professional Education credit](#). We had over 40 speakers discussing the latest on insider threats, workplace violence, OSINT, cyber-physical convergence, proving the value of corporate security and the uniting of legal and security just to name a few.

Attendees were also able to discover new ways the Ontic Platform will grow and evolve across the enterprise through a keynote session from Ontic's Chief Product Officer, Manish Mehta while also gaining insight into the platform's broad range of capabilities through our dedicated Product Showcase Lounge.

Last but not least, New York Times bestselling author and former Navy SEAL Jack Carr joined the main stage for a fireside chat with Ontic's Executive Director of The Center for Protective Intelligence, Fred Burton, to discuss leadership lessons learned from the battlefield and how those apply to corporate security.

The happy hours and networking events (filled with BBQ and beer) became places for attendees to share stories, to discuss their hardships and challenges and to hear solutions from peers to take back to their intelligence programs.

Ontic is steadfast in its commitment to not just being a vendor but a partner who creates many moments in time, like Summit, that act as catalysts for community. Read on as we highlight more from this year's event.

## ONTIC SUMMIT SPEAKERS



Jack Carr  
#1 New York Times bestselling author | Navy SEAL



Amy Sullivan  
Ontic



Dr. Marisa Randazzo  
Ontic



Fred Burton  
Ontic



Manish Mehta  
Ontic



Dr. Stephen White  
WTS Inc., WAVR-21



Adam Cambridge  
MITRE



Dan Frost  
Netflix



David Wilson  
Secure Community Network (SCN)



Matthew Siegel, ENP  
Secure Community Network (SCN)



James Tunkey  
I-OnAsia



Josh Levin-Soler  
Take-Two Interactive



Martin Culbreth  
Smithfield



Amanda Mason  
Related Companies



Cynthia Marble  
Ontic



Michael Trott  
Discovery Land Company



John Haynes  
Dell Technologies



Chris DeRemer  
Exact Sciences



Chris Cole  
Exact Sciences



Joshua Kaufman  
Exact Sciences



Scott Stewart  
TorchStone Global



Danielle VanZandt  
Frost & Sullivan



Patrick Daly  
Secure Community Network (SCN)



Greg Ehrie  
Anti-Defamation League



Lauren Cordell  
Bill & Melinda Gates Foundation



Michael Elliot  
Dominion Energy



Dorian Van Horn  
Ontic



Ryan Schilling  
Goodyear Tire & Rubber Company



Wendy Bashnan  
Nielsen



Harris Maidenbaum  
Ontic



Brandon Hall  
S&B Family of Companies



Anna Johnson  
Ontic



Keith White  
Salesforce



Tina Smith  
Bayshore Global Management LLC



Chris Delia  
Anti-Defamation League



Tara Conway  
Ontic



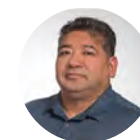
John Wyman  
Smithfield



Sam Queeno  
American Electric Power



Julie Bowen  
MITRE



Dan Cerrillo  
Spartan 7



Brady Roberts  
Emergent Risk International



Brian Cooke  
Marathon Petroleum Corporation



Chuck Randolph  
AT-RISK International, Inc.



Ron Worman  
The Sage Group



Josh Massey  
MITRE



Debbie Maples  
Salesforce



Morgan Popolizio  
Dell Technologies



Mjr. Gen. James Marks  
The Marks Collaborative

# TWO DAYS OF LEARNING, NETWORKING AND SHARING

FEBRUARY 22, 2022

- 06

Welcome Address from  
CEO Luke Quanstrom
- 07

The 2022 State of Protective  
Intelligence Report
- 08

The Importance of Threat Assessment  
for Modern-Day Security Programs
- 09

Proving the Value of Corporate  
Security In Your Organization
- 10

The Future of the Ontic Platform
- 11

The Convergence of Cybersecurity and  
Physical Security — What Will It Take?
- 12

Fireside Chat with Jack Carr:  
Lessons from the modern battlefield
- 13

Building a Successful Protective  
Intelligence Program
- 14

Next-Generation Executive  
Protection Programs
- 15

Leadership Lessons  
From Security Executives
- 17

Protective Intelligence Honors Ceremony

FEBRUARY 23, 2022

- 18

Lessons Learned from the Nonprofit  
Approach to Threat Intelligence
- 19

Uniting Legal and Security to Keep  
Businesses Resilient, Safer and More Secure
- 20

Putting Protective Intelligence Into Practice:  
Case Studies From Ontic Power Users
- 21

Addressing Workplace Violence  
in a World of Hybrid Work
- 22

Insider Threat Management: Tackling  
Your Organization's Most Critical Risk



ONTIC SUMMIT 2022

FEBRUARY 22



*Unlike many conferences, the break-out sessions were very solid. I would have liked to have attended more of them.*

VP OF INTELLIGENCE, SECURITY ADVISORY FIRM

# WELCOME ADDRESS FROM CEO LUKE QUANSTROM

Ontic Co-Founder and CEO, Luke Quanstrom, kicked off the Summit by discussing the future vision for the safety, security and protection ecosystem and how Ontic plans to be a strategic partner on the journey.

Where is our industry today, what are the changes afoot and what direction must it head? Luke compares intelligence programs to a camera lens aperture. Just as the aperture allows light in to better expose an image to see a picture's detail, the more threat intelligence a program has and shares across their organization, the greater the effectiveness and impact. Said another way, the wider the aperture, the more light to illuminate what can be seen.

Security professionals' focus may start with a single entity or event, but widening the aperture to the intelligence from physical and now digital environments about potential threats to an organization is a powerful indicator of the vulnerabilities. It helps provide exposure to the broader conditions that lead to "The How."

He told attendees to think of widening the aperture in stages and within each, how you can frame, focus and capture the critical insights physical security intelligence can provide.



**APERTURE 1**  
Bring all Your Digital  
Environments Together

**FRAME**  
Siloed, independent tracking,  
processes and management

**FOCUS**  
Inventory your ecosystem  
of unconnected tools

**CAPTURE**  
Integrate information for a single  
source of truth to drive your security  
and risk mitigation



**APERTURE 2**  
Seek Intelligence  
and Impact

**FRAME**  
Heavy on data, light on intelligence

**FOCUS**  
Operationalize your intelligence  
and see the whole threat landscape  
in one place

**CAPTURE**  
A curated intelligence report  
to senior leadership



**APERTURE 3**  
Involve your  
Business Partners

**FRAME**  
Security issues often originate from  
areas other than the security team

**FOCUS**  
Fostering relationships with your  
business partners

**CAPTURE**  
You are ambassadors of change  
in your organization



**APERTURE 4**  
Capture the  
Intelligence Picture

**FRAME**  
Expand your field of vision  
and influence

**FOCUS**  
Drive insight and intelligence,  
not just information

**CAPTURE**  
Widen your aperture. Take action!

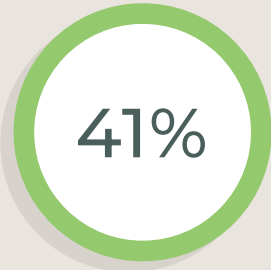
# THE 2022 STATE OF PROTECTIVE INTELLIGENCE REPORT

After Luke wrapped his keynote, Fred Burton kicked off a breakout session highlighting Ontic’s 2022 State of Protective Intelligence Report we had launched that morning.

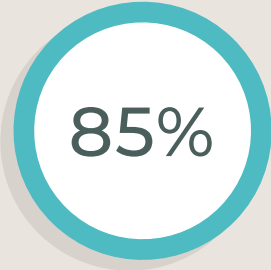
Through a survey of over 350 physical security, legal, and compliance leaders from U.S. enterprise companies, Ontic uncovered startling data around the physical security challenges and opportunities unfolding in 2022 and the potential impacts they would have on business continuity.

Fred kicked things off by discussing how 2022 would mark a significant turning point in prioritizing physical security. Much of the data highlighted how physical threat activity was expected to increase and expand, cause physical harm to employees, customers, and human assets and have a crippling effect on business continuity and financial reputation causing executives to prioritize physical security like never before.

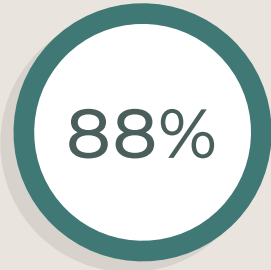
Fred went on to highlight data that touched on a variety of related subjects from the report including how compliance, risk and regulation issues were impacting physical security strategies, the connection between business continuity and rising physical threats, the intersection of hybrid work and health policies with physical security operations, how uneven approaches to employee preparedness to address threats and potential workplace violence were putting businesses at risk and last but not least, the large-scale movement to consolidate intelligence.



41% of physical security, legal and compliance executives anticipate they will miss 51-100% of threats in 2022



85% agree the physical threat landscape has significantly changed and expanded, which has created an exponential increase in data and pre-incident indicators that will only grow and be unmanageable in 2022



88% agree, compared to the beginning of 2021, companies are experiencing a dramatic increase in physical threat activity



Interested in the full results from the 2022 State of Protective Intelligence Report?  
[Download here](#)



*You could see that a lot of thought and effort went into this event. The Ontic team was on top of everything and it seemed as though no detail was missed. My senior analyst and I are taking back a lot of great ideas for maturing our program.*

GLOBAL THREAT ANALYSIS MANAGER, FORTUNE 500 TECHNOLOGY COMPANY

# THE IMPORTANCE OF THREAT ASSESSMENT FOR MODERN-DAY SECURITY PROGRAMS

**Dr. Marisa Randazzo, Executive Director of Ontic’s Center of Excellence and founder of SIGMA Threat Management Associates (acquired by Ontic in September 2021) is known as one of the world’s foremost authorities on threat assessment.**

So, it was a no brainer to have her lead a panel discussion alongside other leaders in the creation and use of threat assessment: Dr. Stephen White the President of WTS Inc., and co-developer of WAVR-21, Adam Cambridge, the Manager of Enterprise Risk Intelligence at MITRE and Dan Frost the Manager of the Security Operations Center at Netflix.

The panel kicked off with a level set on the definition of threat assessment – a necessity with how much misinformation there is on the subject. “Threat assessment is ongoing. We use it to learn how to intervene without making things worse,” said Dr. White as he was asked how he defines it.

Adam went on to discuss the importance of incorporating other teams within the organization when it comes to threat assessments. “Bring in stakeholders, analyze the signals, answer questions and then decide what happens after,” he said.

The connection between workplace violence and threat assessment was apparent on the panel as all the speakers discussed the impact of hasty terminations, especially in the midst of a hybrid work world. Dan went on to say “We treat everyone with respect and that helps us have a good security program, especially when people get fired. It’s alright if you don’t get the last word when someone leaves an organization. There’s a right way to say goodbye.”

The community in attendance walked away with a clear understanding of not only why threat assessments were crucial to their programs but how to apply them.

# PROVING THE VALUE OF CORPORATE SECURITY IN YOUR ORGANIZATION

One of the downsides to corporate security is that it is often seen as a cost center, especially within organizations where physical threats are not frequent.

But, there is an immense opportunity for security professionals to learn how to demonstrate the ROI of their intelligence programs and understand how to win and sustain executive leadership while ensuring they have proper measurement and reporting in place.

This is what was discussed amongst Chuck Randolph, Executive Director of Strategic Intelligence at Ontic, Morgan Popolizio, Senior Advisor of Protective Intelligence and Operations at Dell Technologies, Brady Roberts, Chief Operating Officer at Emergent Risk International and James Tunkey, Chief Operating Officer at I-OnAsia.

“As practitioners, we wrestle with how we show value to the organization,” said Chuck. “We’re aligned with how the organization is thinking, but just look at things through a different lens and language.”

During the panelists’ discussion on how they measure performance and effectiveness Morgan chimed in to say, “There are various reporting departments, intelligence-sharing initiatives, white papers and online research that you can use to pull all the puzzle pieces together – benchmarking from internal but also external.” She pointed to travel for Executive Protection as an example.

In a discussion about what security means for the CEO and stakeholders as well as the importance of involving other departments in security to prove ROI, James stated “Go to management and ask what their opinions of risk are. If you’re not brave enough to ask management, you are failing yourself and your people.”



# THE FUTURE OF THE ONTIC PLATFORM

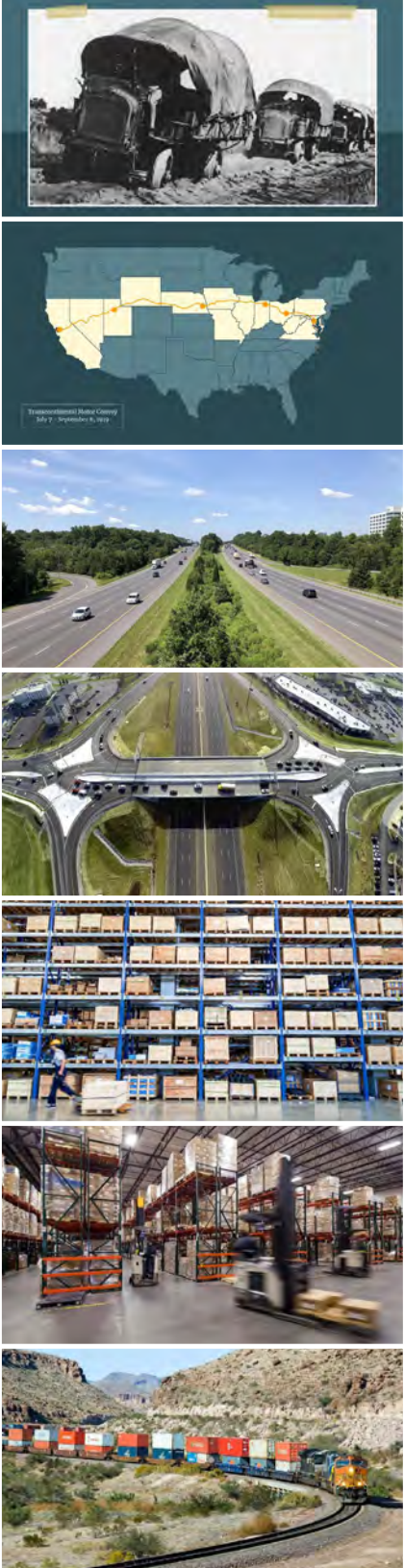
Manish Mehta’s keynote at Summit was titled “The Road Ahead,” a literal title to describe how the Ontic Platform would evolve in the future but one that also had figurative meaning: the commonality between the development of the Interstate Highway System and how Ontic believes corporate security teams need to be thinking about the future of their intelligence programs.

In 1919, the Army ran an experiment to see how easy it would be to drive across the country. What they were hoping and predicting would take one week took 62 days. One lieutenant colonel chronicled the journey in a report that included a recommendation to fund the build-out of infrastructure that connected states and communities nationwide.

But this did not move policymakers who were content with the infrastructure they had in their state and major cities.

Decades later, American military leaders saw the future in the German autobahn which became the inspiration for the Interstate Highway System – the largest public works in U.S. history of over 46,000 miles of road comprising a woven interconnected network.

While many of the system’s transformational effects became quickly realized, the biggest transformation of all had to be transportation logistics and distribution. It became the most optimal source of transportation for product carrying. With an effective and more modern way to transport goods, the U.S. gained more stability, visibility, and control.



Manish asked the audience: “How powerful would it be for the corporate security world to have a system where intelligence could be seamlessly stored, transported, and collaborated upon to help keep people and businesses safe?”

Turns out this was the same question Ontic asked when we went down the path of creating the Ontic Platform. In many ways, we embarked on a journey of creating our own Interstate Highway System except not to move goods, but to move intelligence.

We started by building a database in the cloud – a ‘depot’ where we store threats and threat actors – moving them in and out as needed. But we knew it wasn’t enough to just collect and connect intelligence. We needed an active always-on database that stretched across the entire threat lifecycle – from detection to conducting research, to managing investigations, to assessing each threat. One that would not only manage threats but also vulnerabilities – the principals, the people and the assets security teams protect.

The movement of goods was once risky, costly, tedious, and slow but became what would serve as one of the most important resources for greater efficiency. It brilliantly connected the country as a network. It’s the notion of an “intelligence network” and its interconnectivity that unlocks the power of the Ontic Platform.

While it took several decades for the Interstate Highway System to take flight, Ontic has achieved great success in creating an enterprise-wide intelligence highway system. One that we believe transforms security, transports vital intelligence to those who need it most, proactively manages threats and vulnerabilities and makes the world a safer place.



# THE CONVERGENCE OF CYBERSECURITY AND PHYSICAL SECURITY — WHAT WILL IT TAKE?

The industry has been buzzing for the last few years about the need to converge cyber and physical security.

As seen in our 2022 State of Protective Intelligence Report, integrating digital physical security operations with cybersecurity is an area of investment in 2022 for nearly half (48%) of all surveyed and 37% are investing in the buildout/fusion of a cyber-physical Security Operation Center.

Because of this, we knew it was a topic we had to discuss amongst the community at Summit. To do so, we brought to the stage Tara Conway, Senior Manager of Training Operations at Ontic, Danielle VanZandt, Security Analyst at Frost & Sullivan, Chuck Randolph, Executive Director of Strategic Intelligence at Ontic and Sam Queeno, Director of Digital Identity & Physical Security at American Electric Power.

Sam talked about his own experience working for an organization that has a converged security department, highlighting the need for identifying a core mission between the two groups and working towards it. He mentioned terminations as an example of this and how traditionally they were owned solely by the physical security team but by involving cyber in the process, they gained a more holistic view of the potential threat.

Danielle went on to mention her experience doing research in the field and how from what she's seen so far, many enterprises still have a lot of work to do when it comes to putting this into practice.

Attendees walked away with a clear picture of the need to converge both areas while also feeling fearful of the threats they may be missing if the two aren't symbiotic. "If you can't see the full picture, from both cyber and physical, you are putting your organization at risk," said Danielle.



*The Ontic Summit was fantastic!  
Such a great opportunity to see the  
future of protective intelligence!*

CHIEF OPERATING OFFICER, GLOBAL RISK MANAGEMENT FIRM



# FIRESIDE CHAT WITH JACK CARR: LESSONS FROM THE MODERN BATTLEFIELD

As attendees finished their second set of breakout sessions, they returned to the main stage to gather by the virtual fire alongside two legends in the industry.

While Jack Carr is synonymous to many with the protagonist from his New York Times bestselling thriller series, James Reece, he's also a former Navy SEAL who spent over 20 years in Naval Special Warfare, holding nearly every leadership position one could imagine.

His tenacity and professionalism combined with his military experience and knowledge of the modern battlefield made him the perfect fit to join the community at Summit. Ontic's Fred Burton played host discussing with Jack the transition of his first book, *The Terminal List*, into a TV series starring Chris Pratt. The two went on to highlight the importance of having strong leadership at the helm of any corporate security organization.



When the session concluded, Jack signed copies of *The Terminal List* for all attendees while also making time to speak to each person individually about their professional and personal journeys.





*Something for everyone, at every level of program maturity.*

VP OF GLOBAL SECURITY, FORTUNE 50 COMPANY



BREAKOUT SESSION

## BUILDING A SUCCESSFUL PROTECTIVE INTELLIGENCE PROGRAM

Once books were signed and attendees had refueled with coffee, Ontic's VP of Client Experience, Amy Sullivan moderated a panel of corporate security leaders asking each what it takes to establish a successful, modern and innovative program, whether it be built from scratch or an overhaul of an existing program.

Sharing their 'war stories' was Josh Levin, Senior Director, Global Security Intelligence & Operations at Take-Two Interactive, Martin Culbreth, Chief Security Officer at Smithfield and Amanda Mason, Vice President of Intelligence at Related Companies.

Being the first CSO at Smithfield, Martin kicked things off by explaining what it was like starting a program from the ground up. The most basic requirement to build a successful protective intelligence program, Martin shared, is the buy-in of the C-suite. He emphasized the importance of the support of various departments in your company to push for security changes that create a baseline for a successful program.

Josh then added that understanding the culture of the company and the audience you're trying to garner the buy-in from is one of the most important aspects. "It's hard because everyone building a program is wondering where to begin. Everything is a priority and you have no resources to deal with it. "The big thing is figuring out that priority and tackling it," he continued.

The panelists then moved on to discussing advice for security leaders who are looking to transform their security programs that have been stagnant for many years. "Go into the environment and be agile, get the cultural change and see the threat landscape as it evolves – if someone is stuck in their ways, they may miss something," Amanda chimed in.

## NEXT-GENERATION EXECUTIVE PROTECTION PROGRAMS

Joining this session were leaders with decades of experience in Executive Protection (EP): **Cindy Marble, Senior Director of Training Solutions at Ontic, Michael Trott, Vice President of Global Safety and Security at Discovery Land Company and John Haynes, Senior Director of Protective Intelligence and Operations at Dell Technologies.**

The panel kicked off discussing EP's many forms, whether it be for celebrities, high-net-worth individuals, corporate executives or government/dignitaries while highlighting the one common understanding amongst them all: the use of technology to better assist with identifying and mitigating threats is a game-changer.

"The commonalities between all facets of EP is how programs can be set up to leverage technology to monitor trends and issues that would impact your team or your protectee. All good teams should be doing this whether you're in the private sector or public sector," said Haynes.

The group went on to discuss the importance of EP teams interacting with other departments in an organization with Haynes mentioning how his team at Dell takes advantage of this to bridge intelligence gaps that often occur in enterprise security teams.

From there, Trott outlined several of the unique skills he sees as important for an EP professional to have including the need to seamlessly transition between a variety of hats while also being creative and innovative to accomplish a goal or mission.

The group concluded by offering knowledge of how EP teams can facilitate the adoption of their successful protective strategies throughout a corporate environment.





## LEADERSHIP LESSONS FROM SECURITY EXECUTIVES

Discussing leadership amongst a group of transformational leaders may seem counterintuitive but in light of the dramatic shifts the industry has seen over the last two years due to never-before-seen events like the pandemic, the definition of a leader has changed.

By no surprise, an enterprise that felt these shifts more than ever was one of the world's largest: Salesforce. So, we brought Keith White, Chief Global Safety and Security Officer at Salesforce and his Vice President of Global Safety & Security, Chris Mann, to the stage along with Ontic's VP of Sales, Mat Thompson, to talk about the lessons they had learned in the last two years.

Prior to the pandemic, Keith was in charge of your typical security activities but when the pandemic struck he grafted over into ownership of health and safety like never before, managing testing protocols, vaccinations, decisions on opening and closing facilities, travel guidelines and contact tracing, just to name a few.

Being consumed by this caused him to have to deprioritize other core responsibilities and identify new ways to lead while allowing other members of his team, like Chris, to own new parts of the security function and rise up as strategists.

Those in the audience who may have been in a similar position as Keith and Chris walked away with unique and innovative ways to lead within their own organizations as they continued to deal with the pressures of new and challenging shifts.

ONTIC SUMMIT 2022

FEBRUARY 23



*Enjoyed the networking, conversations,  
content, and overall atmosphere.  
Definitely planning to be back – great event!*

SENIOR DIRECTOR OF PHYSICAL SECURITY, FORTUNE 500 TECHNOLOGY COMPANY



*Extremely well done – would  
definitely attend another Summit.*

SENIOR SECURITY SPECIALIST, LEADING NON-PROFIT ORGANIZATION



*This was the best conference I  
have attended in several years.*

VP OF INTELLIGENCE, SECURITY ADVISORY FIRM



GENERAL SESSION

# PROTECTIVE INTELLIGENCE HONORS CEREMONY

We started our final day of the Summit with celebrations! About a week prior to Summit, [Ontic announced its latest class of Protective Intelligence Honorees](#). We were joined by many of the new class, and some from previous classes, on-site. Fred Burton took to the stage to explain a bit more about the program and the decorated backgrounds of our honorees.

What is the Protective Intelligence Honors you may ask? This is a program we've had in place for a little over a year to spotlight security leaders who are doing remarkable things to demonstrate the value of intelligence for security experts around the globe. All honorees have been nominated by a committee of security experts at Ontic's Center for Protective Intelligence and Center of Excellence as well as via submissions by the greater community.

Congratulations to this class of Protective Intelligence Honorees and to all of our past honorees!

## 2022 Protective Intelligence Honorees

### Pioneers



**Dr. Stephen White**  
Co-Founder of WAVR-21  
President of Work Trauma Services Inc.



**Dr. Reid Meloy**  
Board-Certified Forensic Psychologist (ABPP) and Co-Founder of WAVR-21



**John E. McClurg**  
Senior Vice President & Chief Information Security Officer  
BlackBerry



**Dr. Bruce McIndoe**  
President  
McIndoe Risk Advisory LLC

### Thought Leaders



**Adam Cambridge**  
Manager, Enterprise Risk Intelligence  
MITRE



**Aaron Arp**  
Director, Special Operations  
PFC Safeguards



**Danny Spriggs**  
Vice President of Global Security and Safety  
The Associated Press



**Bryan Flannery**  
President  
Foresight Security Consulting, LLC



**Edna J. Perry**  
Vice President of Global Security and Global Crisis Management  
American Express



## LESSONS LEARNED FROM THE NONPROFIT APPROACH TO THREAT INTELLIGENCE

Kicking off one of the first breakout sessions on day three of Summit was moderator Fred Burton along with panelists from three of the nation's largest non-profit organizations to discuss their forward-leaning approaches, lessons they've learned along the way and the applications for respective global, national, and community-based security programs.

The panel consisted of Greg Ehrie, VP, Law Enforcement & Security for the Anti-Defamation League (ADL), Lauren Cordell, Senior Security Specialist at the Bill & Melinda Gates Foundation, and Patrick Daly, Deputy Director/COO at Secure Community Network (SCN).

With the threat landscape evolving more rapidly than ever before, the panelists touched on unique challenges to each of their organizations and the importance of taking a proactive security stance.

Both SCN and ADL are experiencing higher threat levels than ever before with a dramatic increase in attacks against the Jewish community since the pandemic began.

"Our big challenge is we're not just looking to safeguard specific locations. We're looking to safeguard an entire population of people where they gather," stated Pat. He then dove into ways SCN manages incoming threats on a daily basis. The two main critical components he shared were technology in order to monitor the mass volumes of threats and partnerships for sharing this information.

One critical aspect of a security program that the panelists all agreed upon was the importance of having the right tools in place. Greg stated, "It's not the people. People are important and they have to be experienced. It's that they have the tools they can use to look at the dark web, to look on those social media sites and to be able to triage it down. That's what we're focusing on."

Lauren added on explaining how the Gates Foundation leverages threat assessment tools by saying, "I think speed is important when you have an incident occur, but you have to balance that with the quality of information that you're providing as well."

# UNITING LEGAL AND SECURITY TO KEEP BUSINESSES RESILIENT, SAFER AND MORE SECURE

In the Summit theme of ‘widening the aperture’, it only seemed right to dedicate a breakout session focused entirely on breaking down the silos between legal and security teams. While the legal function touches every part of an organization, there can often be a lack of collaboration between these two departments.

Ron Worman, Founder and CEO of The Sage Group, led the discussion amongst Julie Bowen, Senior Vice President of Operations & Outreach and Chief Legal Officer at MITRE, Josh Massey, Department Manager of Enterprise Security Assurance, Security & Risk Management at MITRE and Debbie Maples, VP of Intelligence, Investigations & Protection at Salesforce.

The first thing the panel discussed, which they were all in agreement on, was that security has traditionally lived in a silo within organizations. Julie shared the story of her efforts to have the security team reporting to the legal department so she could be kept informed of decisions and stay proactive.

“I like to know what we need to plan for. Business solutions all factor into cost and insurance. Having security under me helps me stay more informed on how to mitigate risk so we can get to the ‘yes’ faster,” she told the audience.

“Having an alliance between the legal and security teams means you will have a robust and reliable audit trail,” Josh added. The panelists all agreed that it is necessary to have allies within your organization as well outside to help move faster and ensure better decision-making.

“We need to focus on the connectivity to the business. We’re good at being reactive, our programs are designed for reaction, but we need to change that,” Debbie explained. “Networking at this conference made me realize that we all have the same top risks and top priorities, but we need to start focusing on what’s on the horizon. If our systems are responsive, they are broken.”



## PUTTING PROTECTIVE INTELLIGENCE INTO PRACTICE: CASE STUDIES FROM ONTIC POWER USERS

It's because of our clients, who arm us with consistent feedback and are so open to sharing their knowledge, that we were able to push the boundaries of disruption and innovation in ways many may have not thought possible.

We chose three Ontic Platform power users to join this session led by our SVP of Client Experience, Amy Sullivan: Marc Solomon, Senior Manager of Global Security Intelligence and Operations at Take-Two Interactive, Brandon Hall, Director of Corporate Security at S&B Family of Companies and Tina Smith, GSOC Manager at Bayshore Global Management LLC.

Each provided real-world examples of how they use the Ontic Platform on a day-to-day basis, from the tools they use to conduct investigative research, to the standard process they have created through the platform to monitor threats and the ways in which the platform has been able to adapt to their unique needs.

By the end of the session, it was clear that Ontic had a significant impact on all of these leaders' intelligence programs, transforming the way they perform their daily tasks and ultimately creating a safer environment for their employees and customers.



*Ontic provides all of the tools a protective intelligence team needs under one roof. More specifically, it allows for fast and effective collaboration within the team. Ontic also provides a level of customization that has greatly enhanced our user experience.*

SENIOR INTELLIGENCE ANALYST, MIDDLE MARKET COMPANY

# ADDRESSING WORKPLACE VIOLENCE IN A WORLD OF HYBRID WORK

Feeling safe at work has taken on a whole new meaning over the past two years. The boundaries have expanded far beyond the badge swipe and have delved into the territory of hybrid work, health screenings and protocols, and an overall feeling of heightened tension due to pandemic stress, political uncertainties and civil unrest.

Joining this panel was Dorian VanHorn, Director of Investigative Operations at Ontic as moderator and Ryan Schilling, Program Leader for Protective Operations & Intelligence at Goodyear Tire & Rubber Company, Wendy Bashnan, Chief Security Officer at Nielsen and Brian Cooke who works on Corporate Security and International Security Operations at Marathon Petroleum Corporation.

The concept of 'duty of care' was a big one for this conversation. Where is the line drawn for duty of care when it comes to workplace violence that occurs outside of the office? Wendy went on to say, "Companies that can demonstrate that the tools they use are being used for duty of care no matter where employees work are maintaining operations and minimizing risk."

They continued to discuss the key elements of mitigating workplace violence, one of the core themes being breaking down organizational silos to improve the effectiveness of workplace safety teams. Ryan chimed in to say "The corporate security teams that can embed themselves into other departments have the most success in mitigating the risk of workplace violence incidents and securing proper funding or resources. The cross-functional departments should understand your tools, value your expertise and understand how you support their success."



# INSIDER THREAT MANAGEMENT: TACKLING YOUR ORGANIZATION'S MOST CRITICAL RISK

Scott Stewart, Vice President of Intelligence at TorchStone sat down with this panel to share methodologies around establishing a holistic insider risk management strategy and the convergence of cyber and physical teams to help mitigate these risks.

Joining the panel was JT Mendoza, President & CEO of Citadel Risk Group, Chris Delia, Senior Director of Security at the Anti-Defamation League, and John Wyman, Senior Security Manager at Smithfield.

Not all insider threats are intentional, a majority are accidental or unintentional, which puts companies at an even higher risk. "Every employee introduces risk, so it's critical to take a risk management approach to insider threats," John stated. He explained the growing need for training leaders to have a genuine discussion about mitigating these risks and how the insider threat program should be a melting pot of stakeholders.

"When establishing an insider threat management program, relationships are critical," JT added. "There can be no divides and there must be trust. Trust is hard to gain but easy to lose." All the panelists nodded in agreement as they discussed the importance of relationship fundamentals.

On the tactical side, Chris spoke about the importance of conducting exit surveys and having a strategy around listening for insider threats. "Pay attention to employees that are actively disengaged or providing persistent harm. There could be an infiltration going on. Whether at the activation level or the espionage level, you need to know how to navigate between the vectors," he urged.



# PRODUCT SHOWCASE LOUNGE

Attendees experienced the power of the Ontic Platform firsthand in the Product Showcase lounge. Through personalized demos, they witnessed how a variety of Ontic’s product capabilities including Real-Time Threat Detection, Investigative Research, Investigations and Case Management and Risk and Threat Assessments, can help security teams protect employees, customers and assets while improving operational efficiency, minimizing organizational risk, and reducing complexity across the organization.



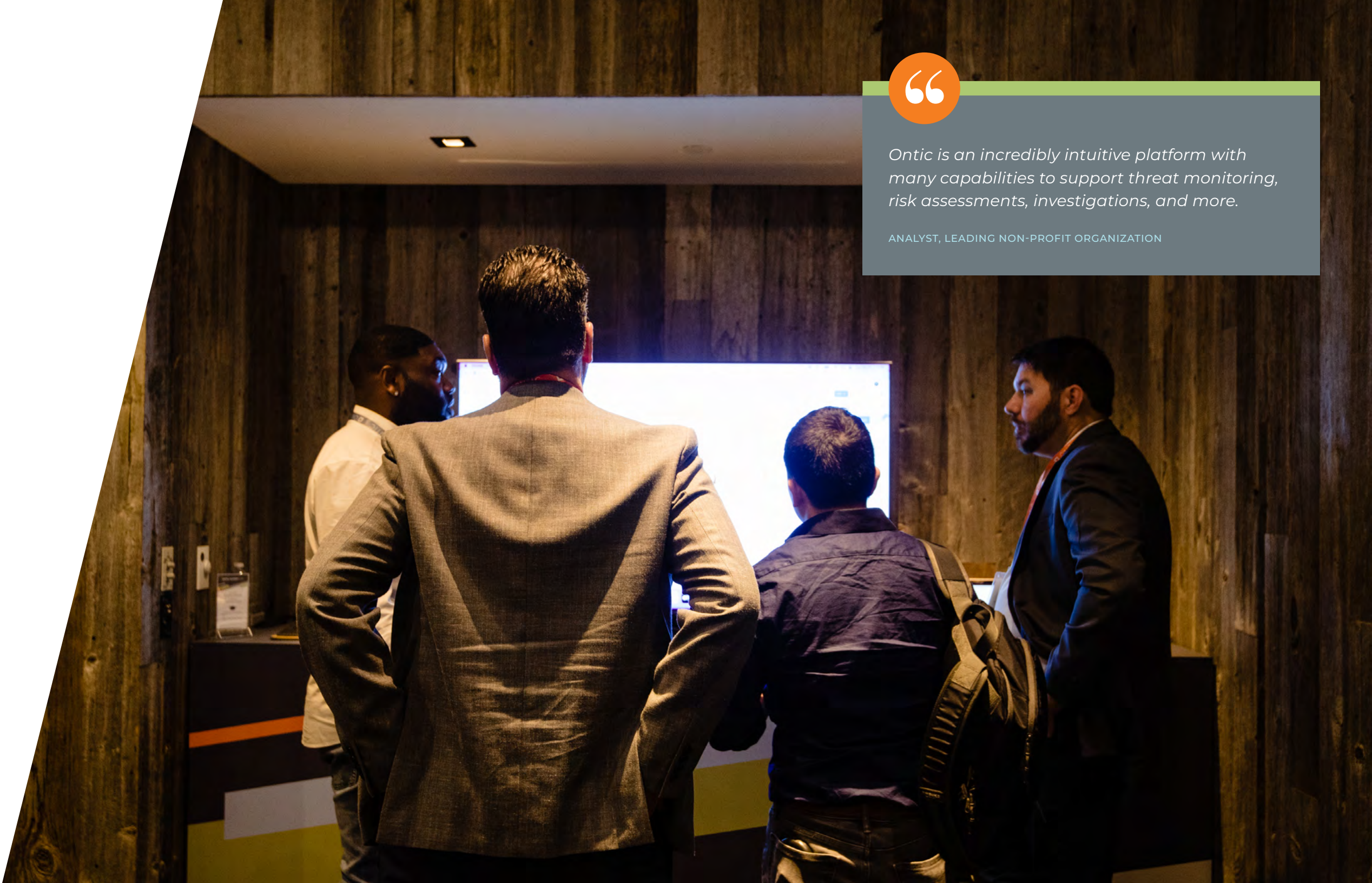
*The Ontic platform helps smaller security teams like mine be much more effective and efficient in tracking, monitoring and sharing threat and protective intelligence. Not having a platform like this would reduce our capability and effectiveness.*

CHIEF SECURITY OFFICER, TOP 50 AMERICA’S LARGEST PRIVATE COMPANIES



*Ontic is an incredibly intuitive platform with many capabilities to support threat monitoring, risk assessments, investigations, and more.*

ANALYST, LEADING NON-PROFIT ORGANIZATION



AND WE HAD  
SOME FUN  
ALONG THE WAY





# SEE YOU NEXT YEAR!

