



Fortune 50 Global Technology Company

From Static Reporting to Instantly Evaluating Performance



ONTIC

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Ontic has transformed how we protect our people and company value and has become a critical part of our protective intelligence security program by giving our team the ability to proactively and continually manage threats in a single platform.

-Senior Director Protective Intelligence and Operations, Fortune 50 Technology Company



Limited ability to inform decisions

Challenges before Ontic

Disparate tools and publicly accessible resources

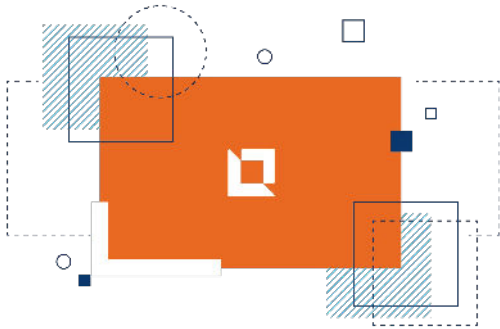
Overwhelming social media threats

Static reporting, updated manually

Determining the value of making nothing happen isn't easy, even for a Fortune 50 global technology company. However, it's crucial when you need to determine how the current threat landscape impacts the Executive Protection team and informs resource decisions.

With data to detect, analyze and mitigate potential risks and threats stored in multiple publicly available resources that require manual updates, the team was scrambling to connect the dots. Data also included company-proprietary records and communications such as mail, letters and calls. An overwhelming amount of unorganized, unactionable social media data made it difficult to identify negative commentary around executives and isolate threat-related content.

One integrated view

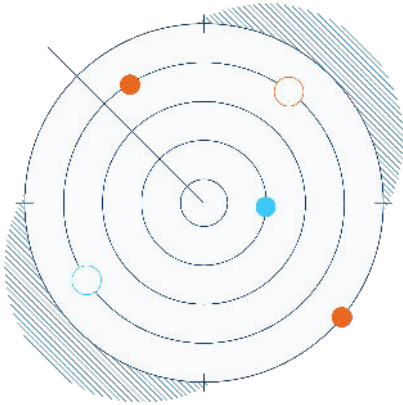


When the stress of checking multiple tools and being inundated with social media threats became too much, the executive protection team turned to Ontic to evaluate and manage POIs and threat actors, as well as archive and store past threat data.

The platform integrated a variety of sources — from human observations and public records data, to social media, to location detection, to fixed license plate reader (LPR) cameras and other physical security software and data providers. It also provided a way to easily spot patterns and anomalies in the data so they could act accordingly.

As a result, they can more effectively manage incidents and investigations, conduct research using investigative tools, monitor real-time feeds and get alerts, and conduct assessments in a single view.

Finding the signal in the noise



With Ontic, the Senior Director of Protective Intelligence and Operations now has:

Always-On Intelligence

Replacing manual processes and leveraging proprietary workflows with always-on external data integrations helps surface critical intelligence in real time that prompts effective analysis.

Streamlined Social Media

The data streams seamlessly isolate threat intelligence from general social media chatter to better protect executives.

Visibility Between Field and Office

The Ontic mobile app allows for quick, on-the-go incident management by field operators, and incorporated fixed camera feeds provide the ability to view vehicle sightings in real time, and display trends for anomaly detection.

Measurable Program Effectiveness

The ability to customize monthly reports to leaders, including high level categories and detailed data points (i.e., motive category and motive, target, relationship to target, property involved, and case reporter.)

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Ontic helps me be a half step ahead and gives me confidence in knowing our team has the right technology and strategies in place to mitigate risk and avoid crises while ensuring that we are following processes along the way. The speed at which Ontic innovates, while asking for and considering client feedback, is the best we have seen in the industry.

Senior Director, Protective Intelligence and Operations, Fortune 50 Technology Company

Visit us at ontic.co to learn more

Interested in learning more about
the Ontic Platform?

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