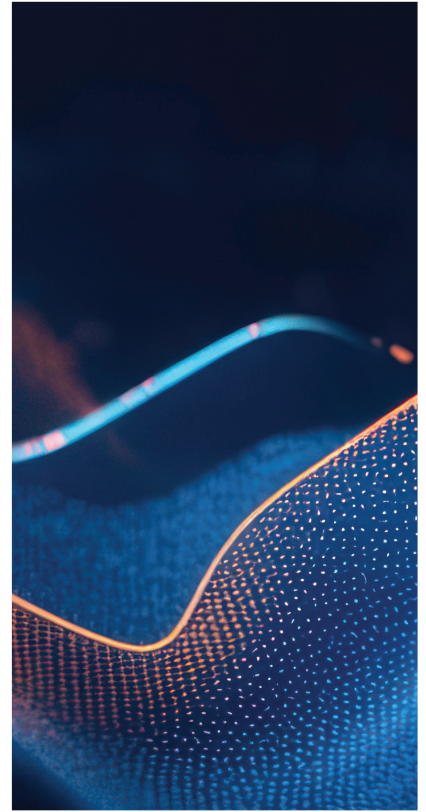
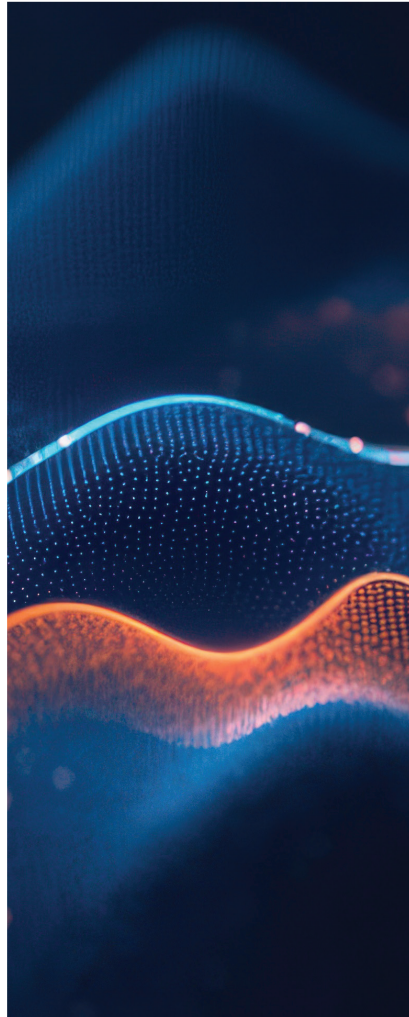


FROST & SULLIVAN  
BEST PRACTICES



2026

GLOBAL RISK

INTELLIGENCE SOLUTIONS

**COMPANY OF THE YEAR**

 ONTIC

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## Best Practices Criteria for World-Class Performance

Frost & Sullivan applies a rigorous analytical process to evaluate multiple nominees for each recognition category before determining the final recognition recipient. The process involves a detailed evaluation of best practices criteria across two dimensions for each nominated company. Ontic excels in many of the criteria in the risk intelligence solutions space.

| RECOGNITION CRITERIA                          |                               |
|---|-------------------------------|
| <i>Visionary Innovation &amp; Performance</i> | <i>Customer Impact</i>        |
| Addressing Unmet Needs                        | Price/Performance Value       |
| Visionary Scenarios Through Megatrends        | Customer Purchase Experience  |
| Leadership Focus                              | Customer Ownership Experience |
| Best Practices Implementation                 | Customer Service Experience   |
| Financial Performance                         | Brand Equity                  |

### The Transformation of the Risk Intelligence Solutions Industry

Globally, enterprise security is undergoing a seismic evolution as physical and digital threats converge. Social flashpoints, hybrid work, and supply-chain fragility now mix with dark web doxxing and credential theft, targeted misinformation, and online harassment that can spill into the physical realm. Yet many enterprise security programs remain constrained by siloed systems and manual workflows, increasing time-to-detect and time-to-decision at a moment when executive leadership demands faster, more transparent, and auditable outcomes.

The traditional operational perimeter for physical security has effectively dissolved. Today, organizations ingest vast volumes of risk signals and data across badge access logs, travel data, global events, social media, open-source intelligence, and internal case data. The defining shift in the market is the emergence of connected data and intelligence. Security teams are embracing a unified approach that brings together people, processes, and data into a single system of record. By operationalizing data, organizations can seamlessly move from signal detection to coordinated response, with embedded reporting, governance, and automation.

As expectations evolve, security leaders are prioritizing solutions that deliver measurable ROI, trust, and resilience. This includes standardized workflows that shift their programs from reactive response to proactive mitigation and recovery, automation to monitor signals at scale, “trustable AI” that preserves privacy, and integrations across business systems. Market leaders are distinguished by their ability to operationalize connected data—closing the gap between insight and action by linking risk intelligence to assessments, investigations, real-time response, and mass communication, while maintaining a comprehensive, defensible audit trail.

## Bridging the Physical-Digital Intelligence Divide with Ontic Connected Intelligence

Security teams today face a critical challenge: correlating digital risk indicators with relevant physical-world intelligence to mitigate threats in real-time. Ontic is leading the charge to address this challenge with its [Connected Intelligence Platform](#).

The platform's connected data architecture unifies traditionally siloed physical security systems, spanning access control, OSINT monitoring, incidents, and investigations, with digital threat intelligence data to better identify more complex, multi-domain security incidents in real-time. Supporting a wide range of security programs, including GSOC operations, executive protection, corporate investigations, threat intelligence, and incident and case management, the platform transforms fragmented data into a connected fabric for continuous, informed decision-making. Core capabilities such as topic-based monitoring, identity resolution for persons of interest, and integrated research workflows further streamline the path from detection to mitigation—delivering faster, more consistent, and audit-ready outcomes.

Automation and a robust integration ecosystem further extend the platform's value. Real-time alerts and anomaly detection shift teams from passive monitoring to proactive response, while seamless

*“Ontic makes a customer's aggregated intelligence data usable by embedding mitigation actions into every step of the intelligence cycle, transforming risk awareness into tangible action.”*

**- Danielle VanZandt,  
Research Manager & Program Director  
Security**

integrations across enterprise systems, such as emergency communications, visitor management systems, HRIS, OSINT sources, and GRC platforms, enable organizations to coordinate response from the same interface where risks are identified. This connected ecosystem enables organizations to unify data across critical internal and external systems, providing a more complete picture of risk while reducing missed signals, all within a single platform.

Ontic's architecture reflects a “cloud-parity” vision by operating across multiple cloud environments to provide a secure, resilient, and scalable enterprise-ready infrastructure foundation. This approach not only offers flexibility and scale for a customer's future operations, but also ensures that customers have a trustable, standardized architecture to build their risk intelligence program on.

Ontic's industry-leading pace of innovation is reflected in the continuous expansion of its platform capabilities. Recent enhancements highlight Ontic's commitment to the responsible deployment of trustable AI, designed to augment analyst expertise, improve speed and accuracy, and support informed decision-making, rather than replace it. Backed by a \$230 million Series C funding round, Ontic is well-positioned to deliver secure, enterprise-grade innovation at scale. Together, these advancements strengthen the company's leadership in the corporate security market while expanding into highly regulated sectors, including the federal government, where trust, compliance, and operational rigor are paramount.

## Making Intelligence Usable: From Faster Detection to Coordinated Resolution

For intelligence teams, awareness alone is not enough—intelligence must have context to drive timely, coordinated response. Ontic addresses this challenge through its Connected Intelligence approach,

unifying data with analyst-driven insights and location-based intelligences. With this holistic visibility, analysts can then triage, auto-monitor topics, link specific risk signals to assets or POIs, assign mitigation tasks, and report on investigations without toggling between multiple tools. Ontic makes aggregated intelligence data usable by embedding mitigation actions into every step of the intelligence cycle, transforming risk awareness into tangible action.

Many of Ontic's recent product enhancements mirror customer priorities and focus on improving signal quality and reducing noise. Advancements include Ontic Dispatch, a response management and coordination solution that enables enterprise security teams to assign, manage, and document guard activity and physical security operations within the same unified platform used for incidents, investigations, and intelligence. By extending Connected Intelligence into real-time operations, Ontic further closes the gap between insight and action. Enhancements like embedded digital privacy protection through 360 Privacy, Continuous Watch for data collection on entities, and mobile-enabled site risk assessments expand coverage into both digital and physical environments—deepening operational utility and ensuring teams can act quickly, wherever risk emerges.

### **Designing a Platform for Risk Convergence, Governance, and Use Case Expansion**

As online narratives increasingly drive real-world consequences, enterprises need intelligence they can trust and govern. This has elevated the importance of “trustable AI,” robust data governance, and clear delineation between AI-driven and human-led decision-making. Ontic's product roadmap reflects these priorities, emphasizing a connected approach built on a governed, connected data architecture. Their recent ISO 27001 certification, along with other robust data privacy controls such as SOC2, HIPAA, GDPR, and CCPA, ensures client data is secure. This foundation ensures that intelligence is not only actionable, but also transparent, auditable, and aligned with enterprise and regulatory standards.

Ontic's FedRAMP journey—now “In Process”—demonstrates the company's commitment to secure-by-design architecture and public-sector readiness to build trust in a highly regulated and complex industry. At the same time, Ontic continues to support key industry verticals such as retail, where loss prevention and supply chain risk visibility are becoming increasingly intertwined with digital signals, as well as manufacturing, technology, and financial services, among many others. Enhancements such as simplified topic configuration and social listening that goes beyond just text, including emerging capabilities like emoji-based signal detection, enable organizations to surface subtle indicators of risk and act with greater precision.

For governance and risk reporting, leaders want standardized protocols, KPI management, and clear, defensible metrics. Ontic bakes these expectations into its platform workflows to include standardized risk assessments and indexing functions, pre-built investigation structures, and metrics and reporting templates that can be customized to serve various requirements and offer the defensible data that security teams need to prove ROI and value. Ontic enables organizations to scale their security programs with confidence, delivering measurable, repeatable outcomes in an increasingly complex risk environment.

### **Customer Experience and Ownership Excellence**

Ownership excellence extends well beyond initial deployment. The Ontic Connected Intelligence Platform offers simple, easy-to-use topic-building functionality, allowing security teams to dynamically evolve their

risk coverage as conditions change, such as the sudden emergence of a protest on an executive's travel route. This agile, adaptable design supports long-term adoption of the Ontic Platform, enhancing overall value and measurable ROI. By enabling organizations to consolidate their technology stack and eliminate siloed operations and fragmented intelligence workflows, Ontic drives greater efficiency, consistency, and strategic impact across the security function.

Value realization often falters after a platform's initial implementation without strong enablement through a collaborative vendor partnership. Ontic's approach, offering role-specific views, simple topic creation, automated triage, and long-term dedicated Customer Success team engagement, accelerates onboarding and time-to-value while keeping their users focused on high-impact work. Long-term collaboration improves as investigations, security operations, executive protection, and risk management

*“Ontic’s Connected Intelligence Platform serves as the linchpin for businesses seeking to augment their threat and risk management programs to tackle multi-domain threats through a more proactive operational model. In moments that matter, highly contextualized risk data, verifiable threat detection, and preventative mitigation actions ensure that security teams are never stuck at the awareness phase.”*

**- Danielle VanZandt**  
**Research Manager & Program Director**  
**Security**

teams operate from a shared data fabric, reducing duplicative effort and preserving a defensible trail of decisions and mitigation actions taken in the face of an emerging threat.

As a result, Ontic serves as a strategic platform for organizations seeking to modernize their security programs in an era of converged risk. In moments that matter, highly contextualized risk data, verifiable threat detection, and preventative mitigation actions ensure that security teams are never stuck at the awareness phase. They can coordinate outreach, on-site actions, and executive updates from the same system that surfaced the signal, closing the loop between detection and resolution while elevating the

overall customer experience.

## Conclusion

Ontic delivers what modern security leaders need most: a unified approach to detecting risks earlier, understanding emergent threats faster, and acting decisively across converged digital and physical domains. By connecting intelligence to operations, integrating with enterprise systems, and standardizing assessments, investigations, and reporting, Ontic makes the path from signal to outcome more efficient while improving auditability, governance, and stakeholder confidence. The company's pursuit of secure-by-design, public sector-grade architecture and an expanding connected ecosystem further bolster customer's resilience and trust on a global scale.

With its strong overall performance and continued innovation, Ontic earns Frost & Sullivan's 2026 Global Company of the Year Recognition in the risk intelligence solutions market.

## What You Need to Know about the Company of the Year Recognition

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Frost & Sullivan's Company of the Year Recognition is its top honor and recognizes the market participant that exemplifies visionary innovation, market-leading performance, and unmatched customer care.

### Best Practices Recognition Analysis

For the Company of the Year Recognition, Frost & Sullivan analysts independently evaluated the criteria listed below.

#### Visionary Innovation & Performance

**Addressing Unmet Needs:** Customers' unmet or under-served needs are unearthed and addressed to create growth opportunities across the entire value chain

**Visionary Scenarios Through Megatrends:** Long-range scenarios are incorporated into the innovation strategy by leveraging megatrends and cutting-edge technologies, thereby accelerating the transformational growth journey

**Leadership Focus:** The company focuses on building a leadership position in core markets to create stiff barriers to entry for new competitors and enhance its future growth potential

**Best Practices Implementation:** Best-in-class implementation is characterized by processes, tools, or activities that generate consistent, repeatable, and scalable success

**Financial Performance:** Strong overall business performance is achieved by striking the optimal balance between investing in revenue growth and maximizing operating margin

#### Customer Impact

**Price/Performance Value:** Products or services offer the best ROI and superior value compared to similar market offerings

**Customer Purchase Experience:** Purchase experience with minimal friction and high transparency assures customers that they are buying the optimal solution to address both their needs and constraints

**Customer Ownership Excellence:** Products and solutions evolve continuously in sync with the customers' own growth journeys, engendering pride of ownership and enhanced customer experience

**Customer Service Experience:** Customer service is readily accessible and stress-free, and delivered with high quality, high availability, and fast response time

**Brand Equity:** Customers perceive the brand positively and exhibit high brand loyalty, which is regularly measured and confirmed through a high Net Promoter Score®

## Benefits & Impact

Receiving a Best Practices Recognition allows recipients to take a step back and reflect on their achievements and celebrate them. Many might be at the very beginning of that journey, and for some, this comes as validation of years of hard work. We take pride in helping these trailblazers promote their recognition and showcase how Best Practices Recognition recipients are changing the world.

|      |                               | VALUE IMPACT   |  |
|------|-------------------------------|--|--|
| STEP |                               | WHAT   | WHY  |
| 1    | <b>Opportunity Universe</b>   | Identify Sectors with the Greatest Impact on the Global Economy          | Value to Economic Development                      |
| 2    | <b>Transformational Model</b> | Analyze Strategic Imperatives That Drive Transformation                  | Understand and Create a Winning Strategy           |
| 3    | <b>Ecosystem</b>              | Map Critical Value Chains  | Comprehensive Community that Shapes the Sector     |
| 4    | <b>Growth Generator</b>       | Data Foundation That Provides Decision Support System                    | Spark Opportunities and Accelerate Decision-making |
| 5    | <b>Growth Opportunities</b>   | Identify Opportunities Generated by Companies                            | Drive the Transformation of the Industry           |
| 6    | <b>Frost Radar</b>            | Benchmark Companies on Future Growth Potential                           | Identify Most Powerful Companies to Action         |
| 7    | <b>Best Practices</b>         | Identify Companies Achieving Best Practices in All Critical Perspectives | Inspire the World                                  |
| 8    | <b>Companies to Action</b>    | Tell Your Story to the World (BICEP*)                                    | Ecosystem Community Supporting Future Success      |

*\*Board of Directors, Investors, Customers, Employees, Partners*

This recognition results from many individuals making daily critical decisions to support your organization and contribute to its future. Frost & Sullivan enthusiastically acknowledges and celebrates their contributions.

## About Frost & Sullivan

Frost & Sullivan is the Growth Pipeline Company™. We power our clients to a future shaped by growth. Our Growth Pipeline as a Service™ provides the CEO and the CEO's growth team with a continuous and rigorous platform of growth opportunities, ensuring long-term success. To achieve positive outcomes, our team leverages over 60 years of experience, coaching organizations of all types and sizes across 6 continents with our proven best practices. To power your Growth Pipeline future, visit Frost & Sullivan at <http://www.frost.com>.

### The Growth Pipeline Generator™

Frost & Sullivan’s proprietary model to systematically create ongoing growth opportunities and strategies for our clients is fueled by the Innovation Generator™.

[Learn more.](#)

#### Key Impacts:

- **Growth Pipeline:** Continuous Flow of Growth Opportunities
- **Growth Strategies:** Proven Best Practices
- **Innovation Culture:** Optimized Customer Experience
- **ROI & Margin:** Implementation Excellence
- **Transformational Growth:** Industry Leadership



### The Innovation Generator™

Our 6 analytical perspectives are crucial in capturing the broadest range of innovative growth opportunities, most of which occur at the points of these perspectives.

#### Analytical Perspectives:

- **Megatrend (MT)**
- **Business Model (BM)**
- **Technology (TE)**
- **Industries (IN)**
- **Customer (CU)**
- **Geographies (GE)**

